

ABSTRACT

A method for increasing business revenue particularly suited for the restaurant business includes a first customer visit, an authorized customer payment above the purchase price, proof of payment of the additional sum, a predetermined discount associated with a second customer visit. The customer authorizes the restaurant or other business entity to charge an additional sum of money on a credit card or pays the additional sum in cash in return for proof of payment of the additional sum. The payment of the additional sum provides the customer with a predetermined discount on a second visit along with a refund of the additional sum paid during the first visit. A computer processor can assist with tracking customers participating in the method. The additional sums paid and the predetermined discount may be altered to meet particular needs of different businesses.